

# FAQs

Intu Derby, East Street, Derby DE1 2AU  
[eaglemarketderby.co.uk](http://eaglemarketderby.co.uk)

## WHAT IS EAGLE MARKET AND WHERE IS IT?

The market is situated inside the intu Derby shopping centre which attracts 23mn footfall per year.

## WHAT IS THE DEMOGRAPHIC?

The current demographic of the intu centre is largely female customers, with an average retail spend of £95. The majority of customers are local to the city.

## WHAT ARE THE HOURS OF OPERATION?

Eagle Market is open from 9am-5pm Monday to Saturday.

## HOW MUCH DOES IT COST TO RENT A UNIT?

Rent can be offered from as little as £88 per week, including service charge.

## WHAT IS THE MINIMUM/MAXIMUM TENANCY?

We can arrange short term agreements from one day as part of event markets and licences from as little as three months in addition to longer term leases.

## WHAT ARE THE ACCESS ARRANGEMENTS AND IS THERE PARKING?

The market is open for traders from 6am, along with one Sunday a month for restocking and maintenance. Parking permits are available at a charge.

## WHAT FACILITIES ARE PROVIDED?

Toilets are available for traders and customers. Water and electricity is supplied and on-site Wi-Fi is also available to traders and customers.

## WHAT DOCUMENTATION DO I NEED TO GET STARTED?

To set up in Eagle Market, all you need is proof of Public Liability Insurance for a minimum of £10m, along with photographic identification and proof of address. For food retailers, we will need a copy of your registration with the local authority, Environmental Health and any relevant food hygiene certificates.

## HOW WILL THE MARKET BE PROMOTED?

Eagle Market is being rebranded to create an eye-catching, inviting shopping destination. A new website has been established and will grow to include profiles for all traders within the market and updates on promotions and events happening throughout the year.

Eagle Market is on Facebook /[TheEagleMarket](https://www.facebook.com/TheEagleMarket) and Twitter @[TheEagleMarket](https://twitter.com/TheEagleMarket) and encourages traders to do the same to promote their own businesses and the market as a whole.

**Traders are encouraged to set up their own social media accounts and marketing activities to tie in with the wider market's marketing and communications strategy.**

**DERBY AT A GLANCE**  
intu Derby attracts annual  
footfall of 23mn  
A retail catchment of over  
500,000 per year